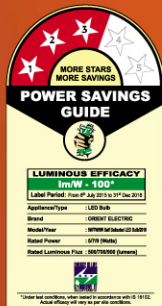


LET'S CELEBRATE THE
BRIGHTER
SIDE **OF** LIFE

WIDE RANGE OF LED LIGHTING PRODUCTS

Home
Offices
Healthcare
Retail
Outdoor

LED PRODUCT CATALOGUE
JANUARY 2018



Excellence ICON Award



ICON Award



Global Quality Award

Salient features & benefits of LED technology



Long Life

Over 50,000 hours of maintenance free operation, resulting in lower downtime



High Power Factor

Power Factor more than 0.90



High Light Output

Two times brighter than conventional light sources of similar wattage



Energy Efficient

80%* more savings than conventional lights



Long Maintenance - Free Life

More than 25000 hrs



Uniform Light Distribution

Eternal Shine LED Lamp

Low Wattage LED Lamp

- Long life of up to 25,000* hours
- Saves 85% more energy as compared to incandescent lamp
- 3 Star BEE certified lamp (5W 7W, 9W)



Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
3W	300	140	60
5W	500	150	60
7W	700	160	60
9W	900	180	60
12W	1200	275	60
14W	1400	325	60
18W	1800	425	20

Note: Available in 6500K / 3000K CCT & in B22 and E27 cap.
*Based on 6 hrs per day usage under normal working condition
*Specified performance measured at 220-240V range

Eternal LED Candle Lamp

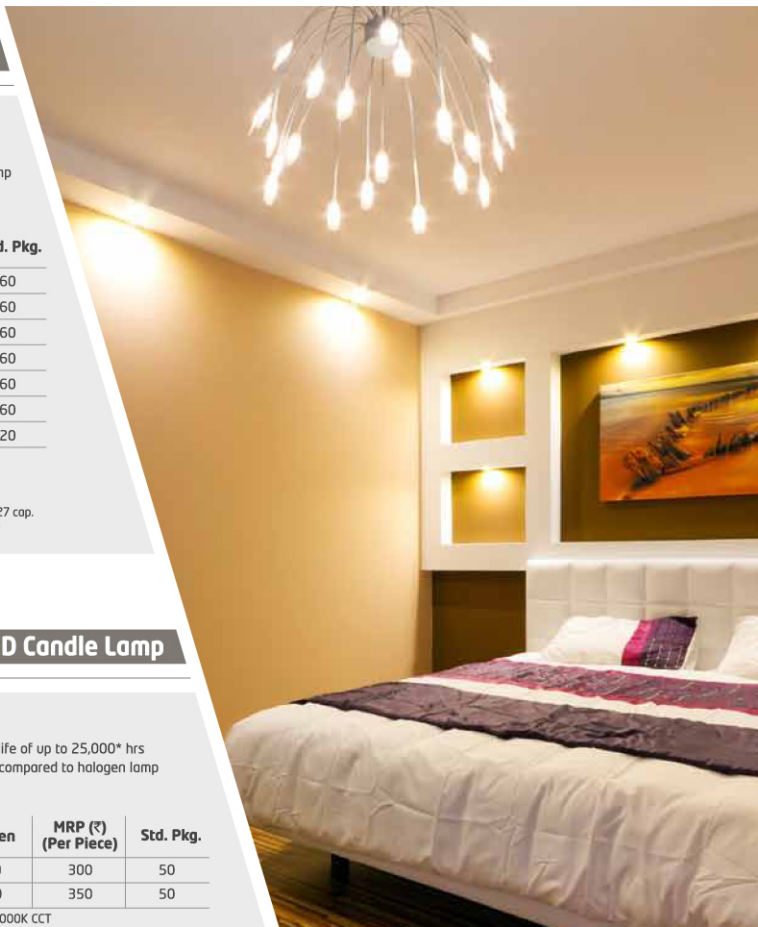
LED Candel Lamp

- Long and maintenance-free life of up to 25,000* hrs
- Saves 60% more energy as compared to halogen lamp
- HPF
- E-14 Cap



Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
3W	270	300	50
5W	450	350	50

Note: Available in 6000K / 3000K CCT





Eternal Shine LED Lamp (High Wattage)

High Wattage LED Lamp

- Long life of up to 25,000* hours
- Saves 85% more energy as compared to incandescent lamp

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
23W	2300	600	20
26W	2600	650	20
30W	3000	700	10
40W	4000	800	10
50W	5000	900	10

Note: Available in 6500K / 3000K CCT & B22 Cap.

*Based on 6 hrs per day usage under normal working conditions

*Specified performance measured at 220-240V range



Eternal Deco Shine LED Lamp

LED Decorative Lamp

- Long life of up to 25,000* hours
- Saves 85% more energy as compared to incandescent lamp
- For indoor / domestic application

Rated Wattage	MRP (₹) (Per Piece)	Std. Pkg.
0.5W - Red	60	48
0.5W - Green	60	48
0.5W - Blue	60	48
0.5W - Yellow	60	48
0.5W - White	60	48

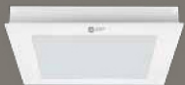
*Based on 6 hrs per day usage under normal working condition.



Eternal Sleek Panel

Eternal Recess Panel Metal

- Saves 60% more energy as compared to CFL downlighter
- Long and maintenance-free life of upto 20,000* hours



Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.	Cutout Dimension
3W - Round	240	400	10	Ø70mm
3W - Square	240	400	10	70x70mm
6W - Round	430	700	20	Ø105mm
6W - Square	430	700	20	110x110mm
12W - Round	880	900	20	Ø160mm
12W - Square	880	900	20	160x160mm
18W - Round	1600	1400	06	Ø210mm
18W - Square	1600	1400	06	215x215mm
24W - Square	2100	1800	10	270x270mm
36W - Square	3240	3500	02	595x595mm

Note: Available in 6000K / 3000K / 4000K CCT.

*Based on 6 hrs per day usage under normal working condition.

Eternal Surface Panel

LED Surface Panel Light

- Saves 60% more energy as compared to the CFL downlighter
- Long and maintenance-free life of up to 20,000* hours
- Housing made of Aluminium for better heat dissipation



Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
6W - Round	430	800	20
6W - Square	430	800	20
12W - Round	880	1,000	20
12W - Square	880	1,000	20
18W - Round	1600	1,400	6
18W - Square	1600	1,400	6

Note: Available in 6000K / 3000K CCT

*Based on 6 hrs per day usage under normal working condition





Eternal Recess Eco Panel

Eternal Recess Panel ECO

- Saves 60% more energy as compared to CFL downlighter
- Long and maintenance-free life upto 20,000* hours
- Housing made of thermoplastic for better aesthetic appeal

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.	Cutout Dimension
3W - Round	240	350	20	Ø70mm
3W - Square	240	350	20	70x70mm
6W - Round	480	550	20	Ø110mm
6W - Square	480	550	20	110x110mm
12W - Round	1020	750	20	Ø160mm
12W - Square	1020	750	20	160x160mm
18W - Round	1620	950	10	Ø215mm
18W - Square	1620	950	10	215x215mm



Note: Available in 6000K / 3000K / 4000K CCT.
*Based on 6 hrs per day usage under normal working condition.

Eternal Surface Ring

LED Surface Panel Ring

- Easy to fit with a Recess Panel to make it into a Surface Panel

Rated Wattage	MRP (₹) (Per Piece)	Std. Pkg.
6W - Round	250	20
6W - Square	250	20
12W - Round	300	10
12W - Square	300	10



Note: Available in round shape also.

LED Backlit Panel

LED Backlit Panel

- Saves 60% more energy as compared to the CFL downlighter
- Long and maintenance-free life of up to 20,000* hours
- High Lumen efficacy, 100 Lm/W

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.	Cutout Dimension
15W	1500	800	20	Ø130mm & 130x130mm

Note: Available in round & square shape in 6000K / 3000K CCT

Eternal Moonlite Downlighter

LED Downlighter

- Saves 60% more energy as compared to CFL downlighter
- Long and maintenance-free life of upto 30,000* hours
- Flicker-free, instant start with uniform light distribution

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.	Cutout Dimension
3W (Mini)	240	200	10	Ø48mm
3W	200	350	10	Ø80mm
5W	350	450	10	Ø90mm
9W	675	500	10	Ø100mm

Note: Available in 6000K / 3000K CCT.
*Based on 6 hrs per day usage under normal working condition





Eternal COB Downlighter

LED COB Downlighter - slim

- Saves 90% more energy
- Long and maintenance-free life of upto 15,000* Hrs
- Beam angle - 40°
- High Lumen efficacy

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.	Cutout Dimension
3W - Round	210	300	50	Ø62mm
3W - Square	210	300	50	62x62mm
6W - Round	450	400	50	Ø72mm
6W - Square	450	400	50	72x72mm
9W - Round	680	500	50	Ø77mm
9W - Square	680	500	50	77x77mm
15W - Round	1150	800	20	Ø96mm
15W - Square	1150	800	20	96x96mm
18W - Round	1500	1000	20	Ø106mm
18W - Square	1500	1000	20	106x106mm

Note: Available in 6000K / 3000K CCT.

*Based on 6 hrs per day usage under normal working condition.



Eternal Vivid

LED Spot Light

- Up to 80% more energy efficient as compared to halogen lamps
- Long and maintenance-free life of upto 20,000* hours

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.	Cutout Dimension
2W	80	200	50	Ø32mm

Note: Available in 6000K / 3000K CCT, Red, Blue & Green Color

*Based on 6 hrs per day usage under normal working condition



Eternal Jewel Lite

LED MR-16 Lamp



- Saves up to 80% more energy as compared to halogen lamps
- Long and maintenance-free life of upto 30,000* hours
- Beam angle 40°
- In-built driver

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.	Base
3W	250	600	200	G-5.3
5W	480	200	100	GU-10
6W	410	750	200	G-5.3
8W	560	950	200	G-5.3

Note: Available in 6000K / 3000K CCT
*Based on 6 hrs per day usage under normal working condition



LED Track Light

LED Track Light

- Saves 80% more energy
- Long and maintenance-free life of upto 30,000* hrs
- Beam angle - 38°
- High Lumen efficacy



Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
15W	1000	1000	10
20W	1200	1200	10
30W	1500	1500	10

Note: Available in 6000K / 3000K CCT
*Based on 6 hrs per day usage under normal working condition



The image displays three different styles of LED light batten fixtures. The Moodlight LED Batten is a white, rectangular fixture with a textured surface and a small logo. The Sunlight LED Batten is a white, rectangular fixture with a smooth surface and a small logo. The Pearl LED Batten is a white, cylindrical fixture with a smooth surface and a small logo. The fixtures are shown against a dark blue background with a white and orange shelf. The Moodlight LED Batten is positioned on the top shelf, the Sunlight LED Batten is on the middle shelf, and the Pearl LED Batten is on the bottom shelf.

MOODLIGHT LED BATTEN

SUNLIGHT LED BATTEN

THREE NEW WAYS TO BRIGHTEN UP YOUR HOME.

MOODLIGHT LED BATTEN

DIFFERENT MOODS,
DIFFERENT COLOURS.

SUNLIGHT LED BATTEN

HIGH LUMENS,
MORE BRIGHTNESS.

PEARL LED BATTEN

LOW GLARE GLASS TUBE,
FIXTURE-LESS DESIGN.

PEARL LED BATTEN

LED Batten Range

- T5 LED fixture saves up to 80% more energy than conventional tubes
- Long maintenance-free life of 30,000* hours
- Flicker-free, instant start with uniform light distribution

Eternal Grace Delight Batten

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
5W Square	450	350	10
10W Square	1000	450	10
18W Square	1800	550	10
22W Square	2200	650	10

Eternal Grace Moodlight Batten

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
18W Square _{eccn}	1800	650	10

Eternal Grace Sunlight Batten

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
24W Square	2400	700	10

Note: Available in 6500K / 3000K CCT

*Based on 6 hrs per day usage under normal working condition

Grace Pearl LED Glass Batten

- Saves 60% more energy than the conventional tube
- Long maintenance-free life of up to 30,000* hours

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
20W	2000	500	20

Note: Available in 6500K CCT

*Based on 6 hrs per day usage under normal working condition

Grace Sapphire LED Glass Tube

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
20W	2000	600	10

Note: Available in 6500K CCT





Eternal Street Light

LED Street Light

- Saves upto 80% more energy as compared to HPSV/MH street light
- Long and maintenance-free life of upto 20,000* hours

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
20W	2200	2200	4
30W	3300	3000	4
40W	4400	4500	4
70W	7700	5500	2

*Based on 6 hrs per day usage under normal working condition.

High
Lumen
Efficacy
110L/W



LED Flood Light

LED Flood Light

- Saves 60% more energy as compared to conventional Flood light
- Long and maintenance-free life
- Wall, Ceiling and Surface mounting with various adjustment arrangement
- Surge upto 4KV & 5KV

Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
10W	1000	1,500	10
20W	2000	2,500	10
30W*	3000	3,500	10
50W*	5000	4,500	4
70W	7000	5,500	4
100W	10000	7,000	4

Available in 6000K CCT.

*30W & 50W LED Flood lights are also available in Blue, Green, Red & Warm White colour.

India's
1st
Moisture-free
LED
Floodlight



Eternal LED Strip

LED Strip

- Long and maintenance-free life of upto 30,000* hours



Rated Wattage	Lumen	MRP (₹) (Per Piece)	Std. Pkg.
24W White	1500	800	30
24W Warm White	1500	800	30
24W Blue	----	800	30
24W Green	----	800	30
24W Red	----	800	30

*Based on 6 hrs per day usage under normal working condition. Indicated wattage is for 5 mtr., roll. Driver not included.

LED Driver

LED Driver 24W, 12V 2Amp.

- Constant Voltage & Constant Current
- Short Circuit Protection
- Operating voltage range - 140 to 275 V
- Operating temp. -0 to 50°C



Rated Wattage	MRP (₹) (Per Piece)	Std. Pkg.
24W	300	30

Self adhesive PVC TAPE

Self adhesive PVC TAPE

- Waterproof, weather proof, fire proof
- Reliable and self-extinguishing
- No change in adhesive property



Model	MRP (₹) (Per Piece)
7mtr	15





Solar LED Emergency Light Panel

Emergency Light with Solar Panel

- 6 - 8 hrs power backup
- In-built USB port to charge all mobiles
- Free 3W Orient light

Rated Wattage	MRP (₹) (Per Piece)	Std. Pkg.
5W	3000	4

Note: Above price is inclusive of solar panel and 3W light



LED Rechargeable Torch

Re-chargeable LED Torch

- In-built USB port for Mobile charging
- Long life with re-chargeable battery
- Built-in charge & plug
- Power ON/OFF Indicator

Rated Wattage	MRP (₹) (Per Piece)	Std. Pkg.
1W	450	20
3W	800	10
5W	1500	10



Our Belief: Sustainable Development

At Orient Electric, we firmly believe that 'development', in its true sense, satisfies the present needs without compromising on the needs of the future. Natural resources are the key and a prerequisite for development. Modern times have witnessed ceaseless expansion of economic activities and a high increase in productivity worldwide. This has put an alarming amount of stress on our natural resources on account of a huge increase in energy consumption and carbon emission.

The power required for lighting is one such natural resource that faces huge pressure due to rampant economic development. As the world adopts a 24x7 work place culture, lighting requirements have increased from 10 - 12 hours a day to almost 20 hours a day.

In keeping with this, the responsibility of reducing the electricity load used for lighting and thereby also reduce carbon emission, rests on the shoulders of lighting manufacturers, consultants, architects and project implementers.

Orient Electric is committed towards understanding the needs of consumers, and designing and developing innovative, cost effective solutions to make their lives smarter and simpler. Our smart innovations aim to boost productivity on the double, while reducing energy consumption by half.

Pursuing this noble goal gives us impetus, and we promise to offer environment friendly lighting solutions for businesses, homes and public utilities. Our lighting solutions are aesthetically designed with prime focus on reliability, safety and energy efficiency. Together, let's contribute to the global cause of reducing carbon emission and leave a sustainable footprint for our future generations.



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Terms and Conditions

- All LED products are under 12 months warranty period from the date of sale against any manufacturing defects or any poor workmanship.
- MRP rates are inclusive of GST. These are the maximum recommended prices. However dealers / retailers are free to sell below the maximum recommended prices.
- The price list is subject to change without any notice.
- All prices are subject to General Terms and Conditions of the company.
- Disputes, if any, are subject to Delhi jurisdiction only.
- This price list supersedes all previous price lists.
- Every effort has been made to ensure accuracy in compilation of technical / commercial details within this publication, however in case of discrepancy, management's decision shall be final.
- Specifications and performance data are constantly changing; current details should, therefore, be checked with the company.
- Displayed product images in the catalogue are only for indicative purpose and may differ from the actual product.
- Lumen declared in catalogue is for 6000K/6500K CCT.



switch to smart

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